

DRAFT (Dec 2, 2024)  
Colorado Coordination Agreement  
*between*  
Circular Action Alliance  
*and*  
LPMA Powered by Interchange 360

Circular Action Alliance (CAA) is a national Producer Responsibility Organization (PRO) that has been appointed by Colorado as the State PRO and is developing a Program Plan to be submitted to the State for approval. LPMA Powered by Interchange 360 is a national Extended Producer Responsibility (EPR) compliance agency for Producers of petroleum and petroleum related products and packaging and is developing an Individual Program Plan (IPP), complimentary to the CAA Plan, that is to be submitted to the State for approval. Coordination on key program elements is required for both programs to be successful:

	<b>LPMA / Interchange 360</b>	<b>CAA</b>
<b>1.Product Scope</b>	Petroleum and petroleum related packaging ( <i>Appendix A: LPMA Colorado Product List</i> )	All product packaging except for LPMA managed packaging or packaging managed by another state approved PRO or IPP.
<b>2. Producer Registration and Reporting</b>	Separate Registration - Producers of LPMA managed products would register with and report to LPMA, and Producers of non-LPMA managed products would be referred to CAA or another state approved PRO or IPP.	Separate Registration - Producers of non-LPMA managed products would register with and report to CAA or another state approved PRO or IPP. Producers of LPMA managed products would be referred to LPMA
<b>4. Collection</b>	Separate collection of LPMA managed products at HHW depots, HHW events and automotive retailers and service stations	Separate Collection of non-LPMA managed products – curbside focused
<b>4. Public Communication</b>	Separate material-specific direct to consumer and stakeholder communication. Coordinate public messages with CAA to increase consumer awareness of all recycling options including where/how to recycle LPMA and CAA managed products.	Separate material-specific direct to consumer and stakeholder communication. Coordinate public messages with LPMA to increase consumer awareness of all recycling options including where/how to recycle CAA and LPMA managed products.
<b>5. Post Collection Reconciliation and Reporting</b>	Separate processing - Coordinate post collection material audit/verification to ensure reporting accuracy	Separate processing - Coordinate post collection material audit/verification to ensure reporting accuracy

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Appendix A: LPMA Colorado Product List - <https://interchange360.com/wp-content/uploads/2024/10/LPMA-CO-Applicable-Product-List-2024.10.15.pdf>

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